



Outer East Community Committee & COVID-19 Groups

FACEBOOK highlights

28th June 2022 – 1st September 2022

Appendix 1

Outer East Community Committee

Since 28th June 2022 the Outer East Community Committee Facebook page has gained: **8 new page 'likes'** (and currently has) **3,190 followers**.

This means that this is the **first** most popular Community Committee page

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments, or shares



Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the 28 June 2022 is the LCC Outer East Community Committee post regarding The ELOR Newsletter

- has been shared 39 times
- has reached a total of 9,973 people

The following below are screenshots of the most popular three posts since the 28th June 2022.

Alongside are the figures for how many people were 'reached' and how many people 'engaged' with the post.

2nd Place – LCC Outer East Community Committee Post:

A Message from Mumtaz Leeds

8,014 people had this post delivered, with 0 post clicks with 160 reactions, comments & shares.



Leeds City Council Outer East Community Committee

Published by Patrick Lcc · 2 August at 15:01 ·



Message from Mumtaz Leeds!

This Summer any child (16 and below) can come anytime before 6pm on Wednesday and we will provide a free meal (Biryani and Mango Lassi) to take away. Our normal portion size is usually good enough for two people or to cover two meals. We will do this every Wednesday in August and September.

At Mumtaz Leeds we have noticed the cost of living crisis. It really hurts to hear that some parents, children and families are skipping meals to keep up with rising costs and debts. Within the hospitality industry we are facing our own rising costs, debts and other issues but we will still do our small part to help. We wish we could do more but given our own struggles we can only try to fill some part of the gap.

We are open Tuesday to Sunday 4pm to 11pm but request that any child that wishes to collect comes on Wednesday between 4pm to 6pm. Again, we will provide this assistance through the months of August and September.

See Insights and Ads

Boost post

54

2 comments 56 shares

Like

Comment

Share



3rd Place – LCC Outer East Community Committee Post:

Summer Holiday Activities are coming

4,514 people had this post delivered to them. There were 0 post clicks and 17 likes, comments, and shares

Leeds City Council Outer East Community Committee
 Published by Charlotte Fletcher · 22 July ·

Summer Holiday Activities are coming for young people living in Cross Gates & Whinmoor and Temple Newsam wards this August 2022. Don't delay!! Enquire about availability and book your place today!!!

For more information, including availability, times and costs, please contact our Advanced Youth Practitioner, Deeta Tren-Humphries: deeta.trenhumphries@leeds.gov.uk



SSE – Outer East – Crossgates & Whinmoor, and Temple Newsam Wards

SUMMER PROGRAMME August 2022

For more information including times and prices, please email Deeta Tren-Humphries (Advanced Youth Work Practitioner) Deeta.TrenHumphries@leeds.gov.uk

Monday	Tuesday	Wednesday	Thursday	Friday
1 st	2 nd	3 rd Horse Show Activity Day 12-5pm	4 th	5 th Flamingo Land
6 th	7 th	8 th Summer To Adventure 12-4pm	9 th 10 th	11 th
13 th	14 th Narrowboat Museum Open	15 th	16 th Summer Fun Day	18 th
19 th	20 th Fun Bowling	21 st Horse Show 12	22 nd	23 rd

For further information contact Deeta Tren Humphries - Deeta.TrenHumphries@leeds.gov.uk

Youth Service South South East
 @youth_service_ees
 @eesyouthservice

Get more messages for Leeds City Council Outer East Community Committee
 You can add a Messenger button to your post to get more messages for Leeds City Council Outer East Community Committee.

See Insights and Ads Boost post

3 10 shares



COVID-19 Facebook Groups

The Communities Team have set up **33** ward-based **Coronavirus Help Facebook Groups** as a way of promoting services, supporting communities, and cascading information in an attempt to tackle the Coronavirus pandemic. Key charities, voluntary groups, community groups, Councillors, as well as the wider population in the local community are all invited to join the pages.

As well as key messages from the main Leeds City Council Facebook Page being used to deliver information to each ward, the pages are also there to generate discussion and debate but also hopefully facilitate conversations around being neighbourly during the national pandemic and assist if possible, in some of the volunteering efforts.

To date, Cross Gates & Whinmoor has **268** members, Garforth & Swillington has **156** members, Kippax & Methley has **229** members and Temple Newsam has **112** members.

The committee is asked to note the specific **Coronavirus Facebook Ward Pages** and are invited to join the pages in an attempt to increase traffic.

- **Cross Gates & Whinmoor:**
<https://www.facebook.com/groups/160876171685804/>
- **Garforth & Swillington:**
<https://www.facebook.com/groups/2825870440832422/>
- **Kippax & Methley:**
<https://www.facebook.com/groups/2537537846488224/>
- **Temple Newsam:**
<https://www.facebook.com/groups/231347554658819/>

For the latest Coronavirus (COVID-19)
information visit
www.leeds.gov.uk/coronavirus

